



## SIMMONS FIRST NATIONAL CORPORATION

FOR IMMEDIATE RELEASE:

April 29, 2010

### **SIMMONS FIRST TO PRESENT AT GULF SOUTH BANK CONFERENCE**

Pine Bluff, AR – Simmons First National Corporation (NASDAQ GS: SFNC) today announced that J. Thomas May, Chairman and Chief Executive Officer, is scheduled to present at the Gulf South Bank Conference to be held May 5 – May 6, 2010 in New Orleans, Louisiana.

Simmons First is scheduled to present on Wednesday, May 5 at 7:00 a.m. Central Time, to be followed by a question and answer session. The presentation slides and audio webcast will be available through Simmons First's web site at [www.simmonsfirst.com](http://www.simmonsfirst.com) and will be archived and available for replay for approximately 30 days.

Simmons First National Corporation is an Arkansas based financial holding company with eight community banks in Pine Bluff, Lake Village, Jonesboro, Rogers, Searcy, Russellville, El Dorado and Hot Springs, Arkansas. The Company's eight banks conduct financial operations from 88 offices, of which 84 are financial centers, in 47 communities.

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